

Put Agria life into your practice



Improve client loyalty



Build practice income



Increase footfall

Free practice support programme
visit: agriapet.co.uk/ALBR
or call: **03330 30 83 73**

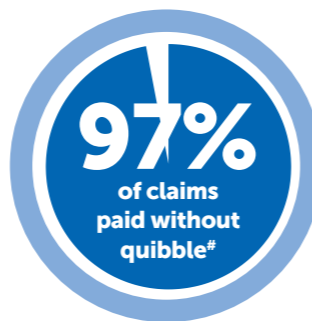


Agria 
Pet Insurance

Agria life for your clients



- Lifetime policies only, the ideal solution for your clients' pets.
- 5 Weeks Free cover for puppies and kittens.
- 97% of claims paid without quibble.*
- Up to £12,500 vet fees.
- 2 months half price discount on full policies!†
- £25 vaccination vouchers on higher level policies.*
- Additional offers and discounts with pet related businesses.
- Pick and mix options to suit owners and their budgets.
- Home cat policy.
- Friendly, UK based contact centre.



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Agria life benefits your practice



Put Agria life into your practice!

At Agria, we understand that you know your practice best. This is why we have worked with veterinary professionals to create a programme, which will help increase your client footfall, loyalty and practice growth.

New solutions to offer free insurance to your clients

What is Agria Life?

It's a free bespoke membership programme from Agria available to all of our practices. It includes regulated and non-regulated insurance activities to suit your practice needs, with a dedicated veterinary team to support you throughout.

The programme includes a number of FREE practice benefits that you can take advantage of straight away!

What does it cost?

Nothing! Lifetime membership is free.

What do I receive?

Continual line up of practice benefits including clinical and business CPD and one to one business support from our specialist vet team. (See full list of benefits opposite)

How do I join?

Go to www.agriapet.co.uk/AgrialifeBR and complete the enquiry form. Your dedicated Business Development Manager will be in touch to arrange a free consultation.

When can I start?

Straight away!



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Agria life supports business growth



Due to recent changes in IDD regulation we are pleased to announce that we have developed a new solution that makes free insurance activation quicker and easier for your practice. Better still, it is available outside of regulation, meaning less paperwork for your practice and more time for your clients.

Non-regulated member:

NEW Agria Activated Solution

- Display our marketing materials in your practice.
- Transfer client data to us online and we'll activate cover notes for you - hassle free!

NEW
Agria
activated
solution

OR Owner Activated Solution

- Display our marketing materials in your practice including free cover vouchers.
- Agria life is not included with this solution.

Regulated member:

Vet Activated Solution

- Become an Appointed Representative.
- Activate 5 Weeks Free insurance for puppies and kittens.
- Recommend and promote our lifetime cover.
- Display our marketing materials online and offline.
- 15 hours of CPD delivered from the Agria Vet Academy.
- Comprehensive support from Agria:
 - E-newsletters x 6 a year
 - Visits from your BDM
 - Lunch and Learn
 - Face to face training
 - Digital step by step guide
 - Agria academy



All of our claims assessors hold a vet or animal related qualification.

Whichever route is right for you, your practice will receive:

- 6 Months Half price pet insurance for you and your staff.
- Generous staff rewards per full policy sale to thank your staff.
- Specialist veterinary support team dedicated to helping your practice succeed.
- Welcome box that includes everything you will need to get set up with Agria life.
- Agria member only Facebook group to talk to your peers and ask questions to our experts: facebook.com/groups/AgriaVetsGroup

All of our claims assessors hold a vet or animal related qualification, which means we speak the same language.

- Quarterly one to one meetings with your veterinary specialist Business Development Manager.
- Veterinary dinners in your area for you to discuss current issues and challenges within the industry.
- Three easy to digest topical campaigns.
- 6 Months Free clinical CPD with Improve International.[†]
- Business CPD modules through the Agria Vet Academy.
- Face-to-face training to increase your team's effectiveness.

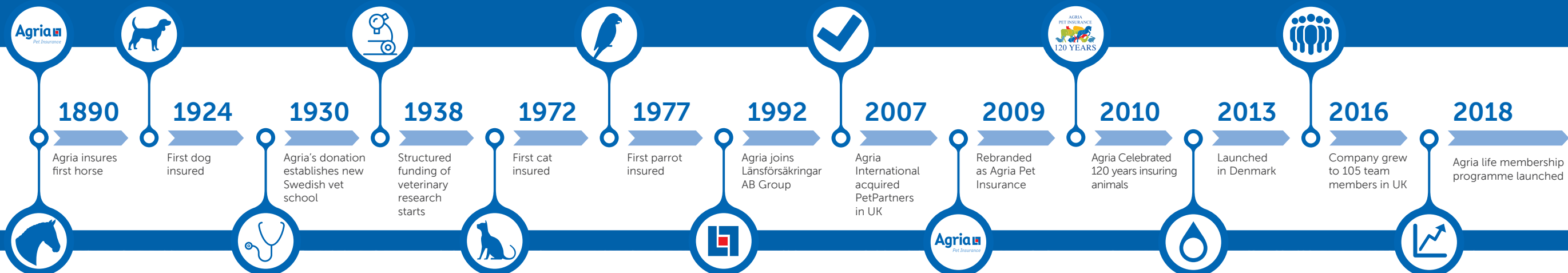
To order practice materials or download our popular Digital POS log onto your **My Account**.



Caring for animals since 1890

The history of Pet Insurance dates back to 1890, when Claes Virgin wrote the first policy. He saw the importance of working closely with the veterinary profession and animal owner organisations; relationships which are still at the heart of the Agria business today.

We also sponsor many animal welfare organisations such as; PIF, AWF, IPFD, KCCT, ICC, Canine Partners, RAW, Medical Detection Dogs and DogWellnet.com. We are also the only pet insurance company to receive a Cat Friendly award from iCatCare and a Dog Friendly Award from Dog Friendly.



With Agria, it's lifetime, every time.

Commitment that
lasts a **lifetime**

“ We chose Agria as we felt it represented the best cover for our clients' pets as it is a lifetime policy. Being able to pick and mix cover makes a lot of sense. Why should they pay for cover they don't need? With Agria, we can refer to local recognised specialists - without having to ring around for quotes, or use a nominated centre - without penalty, unlike some insurers.

Importantly, we also know Agria are fair and quick with claims - very helpful for a small business - and they have a very experienced team.

So, I happily recommend Agria, I genuinely feel they are the best option for pet insurance. ”

Paula Bailey, Emscote Vets, Warwick.

Do your clients know?



90% of pet insurance claims are for illness*



Many are for ongoing conditions like Diabetes



Which can cost up to £2,500 per year to treat#

We **only** provide lifetime policies



Lifetime Cover Claims paid

- Cover continues each year provided the policy is renewed
- Agria will continue to pay for treatment for as long as Milo needs it



Treatment for diabetes can cost £2,500* every year. How long will your cover last if your dog develops this disease?

This is Milo; he was diagnosed with diabetes at age 3 and could live until he is 12 or 13.



COMMON POLICY TYPES OFFERED BY OTHER INSURERS



Accident only Claims paid

- No cover for illness
- Milo's owner will have to pay for all his treatment



12 month Claims paid



- Cover is provided for 12 months after diagnosis, then stops
- After that, Milo's owner will have to pay for his treatment



Maximum Benefit (£4,000) Claims paid



- Cover is provided up to a maximum amount per condition and then stops
- So, 2-3 years after diagnosis, Milo's owner will have to pay for his treatment



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Agria
Pet Insurance

#Based on 2017 claims data. *Based on top-level Agria products promoted in practice. *Until 31st December 2018. †Subject to change due to campaigns. Trustpilot rating March 2018. Terms, conditions and excesses apply. Agria Pet Insurance Ltd is authorised and regulated by the Financial Conduct Authority, Financial Services Register Number 496160. Agria Pet Insurance is registered and incorporated in England and Wales with registered number 4258783. Registered office: First Floor, Blue Leanie, Walton Street, Aylesbury, Buckinghamshire, HP21 7QW.